



## Rich Redmond's CRASH Course for Success™



*“Rich’s clinic was by far the most informative and relevant clinic we have had in years. Our students were riding a wave of enthusiasm after experiencing his nurturing and motivational clinic.”*

Stewart Jean, Department Chair, Drum Program at Musician’s Institute, Hollywood CA

Rich Redmond’s “CRASH Course For Success™” is an entertaining, motivational and educational event that highlights the skill set and mind set needed to succeed in the game of life. Using his gift of music, Rich has appeared at mom and pop music stores and super chains, as well as 5-Star drum shops where he drives home his universal “CRASH” concept which stands for: **COMMITMENT – RELATIONSHIPS – ATTITUDE – SKILL – HUNGER.**

These concepts are explained as they relate to the ultimate attraction of success in life. The presentation can be tailored to audiences of all sizes, ages, and backgrounds. Music and the presenters love of rhythm are used as a means of expression for this global concept. Topics include: The Basics of Hand Development, Reading Music, Drum Set Coordination, Drum Set Styles, Soloing, Song Charting, Style Analysis, Transcriptions, Use of Electronics, Incorporating Percussion into the Drum Set, Playing with Clicks and Loops, the Science of Success and Developing Successful Habits, Tools for Navigating Music Cities and his “CRASH Course For Success™” Philosophy.

Watch Rich Redmond’s CRASH Course promotional video  
For booking information, visit [www.crashcourseforsuccess.com](http://www.crashcourseforsuccess.com)  
For scheduling information, email [booking@richredmond.com](mailto:booking@richredmond.com)

***“Rich has been there from the beginning. We started playing for five people and that five tuned into 60,000! I can only believe Rich's commitment to his craft, his team oriented spirit and his intense drive have factored into my success. Rich is the perfect person to teach people how to create success in their lives.” - Jason Aldean, Multi-Platinum Artist***

Rich's "CRASH Course For Success™" presents the mental skills necessary for achieving success in the game of life, as seen through the eyes of a popular musician. The event flows effortlessly in a talk-play-talk-play format.

As a touring musician, Rich speaks of the many people he meets and talks with and conveys the importance of building and maintaining relationships both professionally and personally. He speaks of what it really means to be committed to a common goal and what kind of attitude and outlook it takes to reach those goals. Rich demonstrates through music, how to hone your skills and become an asset to those around you and what it means to be “hungry” for success.

**The concepts are explained as they relate to the ultimate attraction of success in life. Some other themes include:**

- Rich's journey in the music business
- Attitude-Behavior-Consequence
- Passion-Determination-Persistence
- Personality-People Skills-Presence
- Goal Setting and the Pursuit of Dreams
- The Virtues of Teamwork
- Reiteration of Basic Business Concepts
- Sell yourself before anything else

***“Rich doesn't just take a regular clinic template and simply fill in his licks. His CRASH Course is an entirely different and innovative program that gets audiences excited about playing and thinking about every aspect of their career. The advice he shares applies across genres and even beyond music. You cannot help but be motivated after seeing Rich perform, and he is an absolute joy to work with.” - Juels Thomas, Education & Events Manager, Drum Workshop Inc.***

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#### **Rich Redmond Factoids:**

*Award winning and Grammy nominated drummer with multi-platinum country rocker Jason Aldean.*

*Played on 16 #1 hits. Jason Aldean's records have sold well over 7 million units and 13 million single downloads.*

*Toured/recorded/performed with Ludacris, Kelly Clarkson, Bryan Adams, Joe Perry, Jewel, Miranda Lambert, Kid Rock, The Pointer Sisters, John Eddie, Pam Tillis, Deana Carter and many others.*

*Performs sold out shows of 25-70,000 fans nightly and to over one million fans per year. Nearly every show of the “My Kind Of Party” Tour was sold out.*

Visit [www.richredmond.com](http://www.richredmond.com).

Left photo: Paul Griffin

Right photo: fotosbyfolletts