



Becoming a Rock Star in Your Business with Rich Redmond's CRASH Course for Success™



“Rich Redmond’s CRASH program was the perfect way to start off our sales meeting. Rich brought energy, passion and an infectious attitude to our corporate event. He did an incredible job!”

Jeff Cristee
VP, Worldwide Sales and
Partner Training
Cisco Systems

Watch Rich Redmond’s
[CRASH Course video](#)

What kind of enthusiasm would your team show up with if they were performing for 30,000 people? Most people fall into a routine and simply go through the motions of doing a job that they once were fired up about.

Rich Redmond knows how to maintain enthusiasm. He has toured the world with Jason Aldean, Ludacris, Kelly Clarkson, Bryan Adams, Joe Perry and many more. He has played on 16 #1 hits, sold more than 13,000,000 downloads, recorded multiple platinum records, and performed live for more than 1,000,000 people each year. Rich played on the #1 and #2 most played songs on radio for 2011 and has become one of the most respected touring and session drummers in the industry. More recently his signature drumming can be witnessed in sold-out stadium shows with Jason Aldean and heard on a string of hits for artists including Thomas Rhett and Parmalee.

What is Rich’s secret to success? C.R.A.S.H. (which stands for Commitment-Relationships-Attitude-Skill-Hunger). Audiences are raving about Rich’s C.R.A.S.H. Course for Success Program, which offers a high energy, interactive, content-rich program that will leave your audience fired up and inspired to take positive action.

What can your team learn from a drummer?

Rich Redmond is a life-long student of success and personal development, and it is *because* of the strategies he will share with your audience that he has become a wildly successful performer. The C.R.A.S.H. strategies are very popular with many audiences who work in customer service, sales, training, marketing, and administrative support.

Rich's "CRASH Course For Success™" presents the mental skills necessary for achieving success in the game of life, as seen through the eyes of a popular musician. The event flows effortlessly in a talk-play-talk-play format.

"Rich made a tremendous impact on my team. Each member who attended his high-energy presentation has reminded me and used the acronym CRASH, driving results for our last quarter well beyond our forecasts!" - Steve Meany, CEO, Information Transport Solutions, Inc.

Your audience will discover the following:

- How to consistently perform at a peak level
- How to stay motivated in uncertain times
- The power of relationship capital
- How to creatively navigate the toughest customers, industries, and challenges

Rich's CRASH Course clients have included:



Johnson & Johnson



Your audience's "big break" happens today! Contact the "CRASH Course For Success™" team for booking and interview inquiries at booking@richredmond.com.

For more on Rich Redmond, visit www.richredmond.com.



Rich's signature sound can be heard on tracks by:

Jason Aldean
Miranda Lambert
Kelly Clarkson
Luke Bryan
Eric Church
Thompson Square
Kenny Rogers
Jennifer Nettles
Darius Rucker
Rascal Flatts
Jewel
John Eddie
Pam Tillis
Alabama
Montgomery Gentry
David Fanning
Parmalee
Kristy Lee Cook
Thomas Rhett
Trace Adkins
Randy Owen
Lee Brice
and many more...

Left photo: Redmond Stock
Right photo: Matt Mighel